

國立臺北商業大學進修部二專學制應用外語科課程科目表（114學年度入學新生適用）
Course List for Associate of Business Administration (ABA), Two-Year Junior College Program, Evening,
Department of Applied Foreign Languages, College of International Marketing, National Taipei University of Business
(Applicable to Students Admitted in Fall or Spring, 2025)

| 科目類別 Category | 科目名稱 Course Title | 學 分 數 Credit | 時 數 Hour | 授 課 時 數 Contact Hour | | | | | | | | 備註 Remarks | |
|---|---|---|----------------|-------------------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|--|
| | | | | 第一學年 AY 1 | | | | 第二學年 AY 2 | | | | | |
| | | | | 上 Fall | | 下 Spring | | 上 Fall | | 下 Spring | | | |
| | | | | 授課 Lecture | 實習 Practicum | 授課 Lecture | 實習 Practicum | 授課 Lecture | 實習 Practicum | 授課 Lecture | 實習 Practicum | | |
| 通識科目 (一般科目) (全修14學分) Liberal Arts (14 credits required) | 國文(一) Chinese (I) | 2 | 2 | 2 | | | | | | | | | |
| | 國文(二) Chinese (II) | 2 | 2 | | | 2 | | | | | | | |
| | 英文(一) English (I) | 2 | 2 | 2 | | | | | | | | | |
| | 英文(二) English (II) | 2 | 2 | | | 2 | | | | | | | |
| | (公民涵養)公民意識/文明思維 領域 Course Module of Citizenship and civilization | 2 | 2 | | | | | | | 2 | | | |
| | (公民涵養)環境保育/生命科學 領域 Course Module of Environmental Protection and life sciences | 2 | 2 | | | | | | | 2 | | | |
| | (公民涵養)生活美學/心靈探索 領域 Course Module of Aesthetics and ethics | 2 | 2 | | | | | 2 | | | | | |
| | 合計 Subtotal | 14 | 14 | 4 | 0 | 4 | 0 | 2 | 0 | 4 | 0 | | |
| | 專業必修 Core Course (Compulsory) (全修40學分, 40 credits required) | 英語聽講(一) English Listening and Speaking (I) | 2 | 2 | 2 | | | | | | | | |
| 英語聽講(二) English Listening and Speaking (II) | | 2 | 2 | | | 2 | | | | | | | |
| 英語會話(一) English Conversation (I) | | 2 | 2 | | | | | 2 | | | | | |
| 英語會話(二) English Conversation (II) | | 2 | 2 | | | | | | | 2 | | | |
| 英語字彙與閱讀 English Vocabulary and Reading | | 2 | 2 | 2 | | | | | | | | | |
| 流通業英文 English for Logistics | | 2 | 2 | | | 2 | | | | | | | |
| 英語簡報(一) English Presentation (I) | | 2 | 2 | | | | | 2 | | | | | |
| 英語簡報(二) English Presentation (II) | | 2 | 2 | | | | | | | 2 | | | |
| 流通管理概論 Introduction to Distribution Management | | 2 | 2 | | | | | 2 | | | | | |
| 企業組織與管理 Business Organization and Management | | 2 | 2 | | | | | | | 2 | | | |
| 民法概要 Introduction to Civil Law | | 2 | 2 | | | | | 2 | | | | | |
| 商事法 Business Law | | 2 | 2 | | | | | | | 2 | | | |
| 會計學(一) Accounting (I) | | 2 | 2 | 2 | | | | | | | | | |
| 會計學(二) Accounting (II) | | 2 | 2 | | | 2 | | | | | | | |
| 行銷管理專題(一) Special Topic in Marketing Management (I) | | 3 | 3 | 3 | | | | | | | | | |
| 行銷管理專題(二) Special Topic in Marketing Management (II) | | 3 | 3 | | | 3 | | | | | | | |
| 專題製作(一) Special Project (I) | | 3 | 3 | | | | | 3 | | | | | |
| 專題製作(二) Special Project (II) | | 3 | 3 | | | | | | | 3 | | | |
| 合計 Subtotal | | 40 | 40 | 9 | 0 | 9 | 0 | 11 | 0 | 11 | 0 | | |
| 必修合計 Subtotal, Compulsory (至少應修 Minimum of Electives Required) | | 54 | 54 | 13 | 0 | 13 | 0 | 13 | 0 | 15 | 0 | | |

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|---|---|-----------------------|----------------|-------------------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|--|--|
| | | | | 第一學年 AY 1 | | | | 第二學年 AY 2 | | | | | | |
| | | | | 上 Fall | | 下 Spring | | 上 Fall | | 下 Spring | | | | |
| | | | | 授課 Lecture | 實習 Practicum | 授課 Lecture | 實習 Practicum | 授課 Lecture | 實習 Practicum | 授課 Lecture | 實習 Practicum | | | |
| 專業選修 Electives (應修26學分, 26 credits required) | 程式設計 Programming | 2 | 2 | | | | | | | | | | | |
| | 商用英語會話 English Business Conversation | 2 | 2 | | | | | | | | | | | |
| | 日語會話(一) Japanese Conversation (I) | 2 | 2 | | | | | | | | | | | |
| | 日語會話(二) Japanese Conversation (II) | 2 | 2 | | | | | | | | | | | |
| | 生活日語(一) JapaneseforLife(I) | 2 | 2 | | | | | | | | | | | |
| | 生活日語(二) JapaneseforLife(II) | 2 | 2 | | | | | | | | | | | |
| | 職場英文 Workplace English | 2 | 2 | | | | | | | | | | | |
| | 影視英文 English for Film and Television | 2 | 2 | | | | | | | | | | | |
| | 經貿英文 English for Economics and Trade | 2 | 2 | | | | | | | | | | | |
| | 電子商務 Electronic Commerce | 2 | 2 | | | | | | | | | | | |
| | 商用英文 Business English | 2 | 2 | | | | | | | | | | | |
| | 進階英語閱讀 Advanced English Reading Skills | 2 | 2 | | | | | | | | | | | |
| | 願景經營與企業文化 Vision Management and Corporate Culture | 2 | 2 | | | | | | | | | | | |
| | 觀光旅遊實務英文 Tourism English | 2 | 2 | | | | | | | | | | | |
| | 國際行銷管理 International Marketing Management | 2 | 2 | | | | | | | | | | | |
| | 行銷管理 Marketing Management | 2 | 2 | | | | | | | | | | | |
| | 語言與文化 Language and Culture | 2 | 2 | | | | | | | | | | | |
| | 基礎程式設計 Basic Programming | 2 | 2 | | | | | | | | | | | |
| | 合計 Subtotal | | 36 | 36 | 8 | | 8 | | 6 | | 4 | | | |
| | 選修合計 Subtotal, Elective (至少應修 Minimum of Electives Reqruiod) | | 36 (26) | 36 (26) | 8 | | 8 | | 6 | | 4 | | | |
| 畢業最低總學分數 80 （專業選修至少應修 26學分） Total Number of Required Credits : 80 (Minimum of Electives Required: 26 Credits) | | | | | | | | | | | | | | |
| 備註1：依本校「學術倫理教育課程實施要點」規定：109學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗，或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。 Remark 1: Students who start their programs since 2020 need to take six-hour Academic Ethics Education for fulfilling graduation requirements. | | | | | | | | | | | | | | |
| 備註2：專業必修、選修科目得視實際情況調整開課學期學年別。 Remark 2: Given practical circumstances, adjustments can be made to compulsory and elective courses regarding what semester to start them. | | | | | | | | | | | | | | |
| 備註3：本系學生跨校、跨系、跨部選修學分數之上限為12學分。 Remark 3: This department places a limit on the transfer credits from another post-secondary institution, from another department of NTUB, or from the evening programs of AFL at 12credits. | | | | | | | | | | | | | | |
| 備註4：依據「國立臺北商業大學學生資訊能力檢核辦法」相關規定，自113學年度起各學制新生應於在學期間通過資訊能力檢核標準，並將通過之證照或修課成績證明文件(正本及影本)送至本校該系辦公室登錄，以作為該項「資訊能力檢核」通過之評定依據。若畢業前未通過者，應於畢業前修習相關校內程式導入課程，並通過課程測驗後始得畢業。 Remark 4: Students need to pass information skills test, as indicated in the Information Skills Test Proficiency Guidelines. | | | | | | | | | | | | | | |