國立臺北南業大學【四枝逸修部】國際商務系 課程科目表(114學年度入學新生適用) Course List for Bachelor of Business Administration (BBA) - 4 Years Program- Evening Program, Department of International Business, School of International Marketing, National Taipei University of Business (Applicable to Students Admitted in Fall or Spring, 2025)

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科目類別/領域 Category			科目名稱 Course Title	* * *	n. 時數	第一學年 AY 1 上 下				上			年 AY 2 下		上		年 AY 3 下		四學 L	-	F	備註
Category						Fall 課 實習				Fall 授課 實習		Spring 授課 實習		all 實習		ring 實習		all 實習		ring 實習	Remarks	
			大學國文選(一)(二)	4	4	Lecture 2	Practice	Lecture 2	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	Lecture	Practice	
通識科目 (一般科目)	基礎必修 (語文思辨)	國文領域 Chinese	Chinese 實用中文與寫作 Practical Chinese and	2	2													2				依年級規定修課,惟學期課程,依通識中 心實際排課為準。
	Basic required courses		Writing 英文(一)(二)	4	4	2		2														Each course must be taken in the designated semester, which is subject to the actual
	(Language)	英文領域 English	English(I)(II) 英文(三)	2	2	_		_		2												arrangement of the General Education Center.
			English(III) 依通識中心課程公		-					_												
	核心必修 (公民涵養) Core required courses (Citizenship)	公民意識領域 Citizenship	告及實際開課為準 Courses offerings are subject to change due to	2	2									2								依年級規定修課,惟學期課程,依通識中心實際排課為準。且每一領域至少需修習 2學分。
		永續發展領域 sustainable development	further approval by the General Education Center. Please refer to "Course Schedule"	2	2									2								Each field/domain must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center. At least two credits are required for each field/domain.
		生活美學領域 Aesthetics	announced at the General Education Center.	2	2											2						
		國際視野 Global views	依通識中心課程公	2	2																	因興趣選修為跨領域課程,故可依學生需求,自行安排跨年度、學期選修,大一起
Liberal Arts (Compulsory)		社會融合 Social sciences	告及實際開課為準 Courses offerings are																			即可自由選修,惟畢業前需修畢8學分,且 其中2學分需為國際視野之英語文相關(通
	興趣選修 (跨領域選修) Elective courses (Interdisciplinary)	自然科學	subject to change due to further approval by the General Education Center. Please refer to "Course Schedule"	6	6							2		2				2		2		識教育中心訂定之)課程。 Due to the interdisciplinary nature of genera
		Science 應用科學									+				-			-				education, before graduation students have take 8 credits in total for elective course
		Applied sciences	announced at the General Education																			including a mandatory 2 credits for English- related courses offered by the Genera
	ná do	Humanities	Center.																			Education Center. 四年級為選修,體育畢業學分計入畢業最低
	體育 Physical Education			0	12	2		2		2		2		2		2						想字分數中 Credits in the fourth academic year will be counted as electives, including the PE
	體育(選修) Physical Education (Elective)			(2)	(4)													(2)		(2)		credits toward total credits required for graduation.
	全民國防教育軍事訓練 National Defense Education Military Training			(8)	(8)	(2)		(2)		(2)		(2)										實際開課學期依軍訓室安排學期為主。為選 修不計入畢業最低學分數中 Elective course will be NOT counted toward total credits required for graduation.
	송하 Subtotal			26	38	6	0	6	0	4	0	4	0	8	0	4	0	4	0	2	0	
院必修	※行銷管理 MARKETING MANAGEMENT			2	2			2														
College Requirement	※國際行銷(英語授課) International Marketing t			2	2					2												
	合計 ※經濟學			4	4	0	0	2	0	2	0	0	0	0	0	0	0	0	0	0	0	
	Economics ※統計學			6	6	3		3														
	Statistics ※管理學			6	6					3		3										
	Management			2	2	2																
	微積分 CALCULUS			6	6	3		3							<u> </u>							
	※國際貿易實務 PRACTICE OF INTERNATIONAL TRADE			6	6	3		3														
	※國際商務英語會話 INTERNATIONAL BUSINESS ENGLISH CONVERSATION			4	4	2		2														
	※貨幣銀行 MONEY AND BANKING			2	2					2												
	※中會 Medium accounting			6	6					3		3										
	※財務管理 Financial management			3	3							3										
dt 16 . 1/r	※國際企業管理 INTERNATIONAL BUSINESS MANAGEMENT			2	2							2										
專業必修 Core Course (Compulsory)	※程式設計 Programming			3	3									3								
(Compulsory)	※區域經貿 REGIONAL ECONOMICS AND TRADE			2	2									2								
	國際經濟學			4	4									2		2						
	INTERNATIONAL ECONOMICS ※投資學 Investment			3	3									3								
	※亞洲經貿			2	2											2						
	ASIA ECONOMIC ANALYSIS ※國際企業經營策略 ENTERNIA CONTAIN DURINGS STRATEGY			3	3											3						
	INTERNAIONAL BUSINESS STRATEGY ※數位行銷			2	2											2						建議先修跨境電子商務
	Digital Marketing ※全球產業分析													\vdash	-			_				Suggest to take Cross Border Ecommerce
	GLOBAL INDUSTRY ANALYSIS ※國際財務管理			2	2									<u> </u>	-			2				
	INTERNATIONAL FINANCIAL MANAGEMENT ※全球運籌管理			3	3										<u> </u>		\vdash	3				
	GLOBAL LOGISTICS MANAGEMENT			2	2	10	_	1.1	0	0		1.1	_	10				2	0		_	
	Subtotal 必修合計			69	69	13	0	11 19	0	8	0	11	0	10 18	0	9	0	7	0	0	0	
	Sub	total, Compulsory		99	111	19	U	19	U	14	U	15	U	18	U	13	0	11	U	2	U	

	n																			
	※初級會計學 PRINCIPLE OF ACCOUNTING	6	6	3		3														
	民法 CIVIL LAW	2	2	2																
	日語(一)上 JAPENESE (I)	2	2	2																
	※國際經貿英文文摘導讀上 INTERNATIONAL BUSINESS ENGLISH READING	2	2	2																
	日語(一)下 JAPENESE (II)	2	2			2														
	※國際經貿英文文摘導讀下 INTERNATIONAL BUSINESS ENGLISH READING	2	2			2														
	日語(二)上 Japenese(III)	2	2					2												
	中英文簡報技巧與實務 BRIEFING IN PRACTICE	2	2					2												
	日語(二)下 Japenese (IIII)	2	2							2										
	國際商務英語檢定 INTERNATIONAL BUSINESS ENGLISH Certificates	2	2											2						
	商務專題英文簡報與發表 English for International Business Graduate Project Presentation	2	2													2				
專業選修 Elective	※ 國際商務校外實習(一) International Business Internship 1	2	8												8					
	※貿易資訊與通關自動化 INFORMATION SYSTEM OF INTERNATIONAL TRADE	2	2							2										
	※國際付款實務 PRACTICE OF INTERNATIONAL PAYMEN	2	2									2								
	※國際經貿法規 INTERNATIONAL TRADE LAW	2	2													2				
	※消費者行為 CONSUMER BEHAVIOR	2	2					2												
	※跨境電子商務 Cross Border Ecommerce	2	2									2								
	※國際專案管理 International Project Management	3	3									3								
	※國際企業研究方法 INTERNATIONAL BUSINESS RESEARCH METHOD	2	2											2						
	※國際人力資源管理 INTERNATIONAL HUMAN RESOURCE MANAGEMENT	2	2											2						
	※國際商務談判英語會話 English for International Business Negotiation and Conversation	2	2															2		
	※行錆研究 MARKETING RESEARCH	2	2									2								
	※國際金融市場 INTERNATIONAL FINANCIAL MARKET	2	2							2										
	專題研究實習 PRACTICE OF TOPIC RESEARCH	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	園軒會、科技部、產學合作計畫(不計入專業最低 總學分)Research assistant of the MOST projects and industry-academia cooperation projects. Credits will be NOT counted toward total credits required for graduation.
	教學專業實習 PRACTICE OF PROFESSIONAL TEACHING	(8)	(8)		(1)		(1)		(1)		(1)		(1)		(1)		(1)		(1)	教學輔助學習生 (不計入專業最低總學分) Teaching assistant (Credits will be NOT counted toward total credits required for graduation.)
	微學分 Micro Course	[2]																		至多認列2學分 Maximum of 2 credits could be counted toward total credits required for graduation.
	승하 Subtotal, Elective	51	57	9	0	7	0	6	0	6	0	9	0	6	8	4	0	2	0	
	選修合計 Subtotal, Elective (至少應修 Minimum of Electives Reqruied)																			

備註1: 通識科目得配合本校通識中心課程需要變更

Remark1: Liberal subjects need to be adjusted in order to cooperate with Center for General Education in school .

備註2: 選修科目得視本系課程需要調整 Remark2: Elective course need to be adjusted depend on department course in school.

備註3: 107學年度起入學之學生須依本校「學術倫理教育課程實施要點」完成學術倫理教育相關課程達6小時以上,始得畢業。 Remark3: Students are required to take service learning before graduation and obtain the graduation qualification. Please refer to the requirement of the university.

備註4: 113學年度起入學之學生須依本校「學生資訊能力檢核辨法」規定,應於畢業前達成辨法內採一資訊能力檢核認定項目,始得畢業。 Remark4: Students must comply with the provisions of the school's "Student Information Ability Assessment Measures" and must complete one of the information competency assessment and certification items in the regulations before graduation in order to graduate.

畢業最低總學分數128(專業選修至少應修29學分) Total Number of Required Credits :128 (Minimum of Electives Reqruied:29 Credits)

備註5: 本課程科目表經114年6月20日113學年度第2學期第2次教務會議審議通過,本系跨系選修為12學分,適用114學年度入學新生。 Remark5:The course list is approved by the 1th Counsil of Academic Affairs on June/20/2025. Twelve credits for the Interdepartmental Courses, which is applicable for the student of Academic Year 2025.