



國立臺北商業大學進修部二專學制應用外語科課程科目表 (111學年度入學新生適用)

Course List for Associate of Business Administration (ABA), Two-Year Junior College Program, Evening,  
Department of Applied Foreign Languages, College of Management, National Taipei University of Business  
(Applicable to Students Admitted in Fall or Spring, 2022)

科目類別 Category	科目名稱 Course Title	學分數 Credit	時數 Hour	授 課 時 數 Contact Hour								備註 Remarks	
				第一學年 AY 1				第二學年 AY 2					
				上 Fall		下 Spring		上 Fall		下 Spring			
				授課 Lecture	實習 Practicum	授課 Lecture	實習 Practicum	授課 Lecture	實習 Practicum	授課 Lecture	實習 Practicum		
專業選修 Electives (應修20學分, 20 credits required)	資訊技能 Information Skills	2	2										
	程式設計 Programming	2	2										
	商用英語會話 English Business Conversation	2	2										
	東亞語文(二) East Asian Languages (II)	2	2										
	日語會話(一) Japanese Conversation (I)	2	2										
	日語會話(二) Japanese Conversation (II)	2	2										
	生活日語(一) Japanese for Life (I)	2	2										
	生活日語(二) Japanese for Life (II)	2	2										
	職場英文 Workplace English	2	2										
	消費者行為 Customer Behavior	2	2										
	影視英文 English for Film and Television	2	2										
	服務品質概論 Introduction to Service Quality	2	2										
	勞動法案例 Case Study of Labor Law	2	2										
	學習型組織 Learning Organization	2	2										
	經貿英文 English for Economics and Trade	2	2										
	電子商務 Electronic Commerce	2	2										
專業選修 Electives (應修20學分, 20 credits required)	電子商務英文 English for Electronic Commerce	2	2										
	商用英文 Business English	2	2										
	顧客關係管理 Customer Relationship Management	2	2										
	進階英語閱讀 Advanced English Reading Skills	2	2										
	願景經營與企業文化 Vision Management and Corporate Culture	2	2										
	觀光旅遊實務英文 Tourism English	2	2										
	人力資源管理 Human Resource Management	2	2										
	國際行銷管理 International Marketing Management	2	2										
	新興法律探討與案例分析 Emerging Laws and Case Study	2	2										
	行銷管理 Marketing Management	2	2										
	科技英語導讀 Guided Reading of English for Science and Technology	2	2										
	兒童英語教學導論(一) Teaching Children English (I)	2	2										
	兒童英語教學導論(二) Teaching Children English (II)	2	2										
	合計 Subtotal	58	58	6		6			4			4	
	<b>選修合計 Subtotal, Elective</b> (至少應修 Minimum of Electives Required)	<b>58</b>	<b>58</b>	<b>6</b>		<b>6</b>			<b>4</b>			<b>4</b>	

畢業最低總學分數 80 (專業選修至少應修 20 學分)

Total Number of Required Credits : 80 (Minimum of Electives Required: 20 Credits)

備註1: 依本校「學術倫理教育課程實施要點」規定: 109學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗, 或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。

Remark 1: Students who start their programs since 2020 need to take six-hour Academic Ethics Education for fulfilling graduation requirements.

備註2: 專業必修、選修科目得視實際情況調整開課學期學年別。

Remark 2: Given practical circumstances, adjustments can be made to compulsory and elective courses regarding what semester to start them.

備註3: 本系(科)學生跨校、跨所系(科)、跨部、跨學制選修學分數之上限為12學分。

Remark3: This department places a limit on the transfer credits from another post-secondary institution, from another department of NTUB, or from the evening programs of AFL at 12credits.