

國立臺北商業大學【四技進修部】企業管理系（產學攜手半導體營盤管理育成旺宏專班）課程科目表（114學年度入學新生適用）
Course List for Bachelor of Business Administration (BBA) - 4 Years Program- Evening Program, Department of Business Administration, School of Management, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2025)

科目類別 Category	科目名稱 Course Title			學分數 Credit	時數 Hour	授 課 時 數 Contact Hour																備註 Remarks	
						第一學年Yr 1				第二學年Yr 2				第三學年Yr 3				第四學年Yr 4					
						上 Fall		下 Spring		上 Fall		下 Spring		上 Fall		下 Spring		上 Fall		下 Spring			
授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice						
通識科目 (一般科目) Liberal Arts (Compulsory)	基礎 必修 (語文思辨) Basic required courses (Language)	國文領域 Chinese	大學國文選(一)(二) Chinese	4	4	2		2											依年級規定修課，惟學期課程，依通識中心實際排課為準。 Each course must be taken in the designated semester, which is subject to the actual arrangement of the General Education Center.				
			實用中文與寫作 Practical Chinese and Writing	2	2						2												
		英文領域 English	英文(一)(二) English(I)(II)	4	4	2		2															
			英文(三) English(III)	2	2					2													
	體育 physical education				0	12	2		2		2		2		2				一至三年級為必修 Compulsory in Yr 1~Yr 3				
合計// Subtotal				12	24	6	0	6	0	4	0	4	0	2	0	2	0	0	0	0			
專業必修 Core Course (Compulsory)	會計學 ACCOUNTING			4	4	2		2															
	經濟學 ECONOMICS			4	4	2		2															
	管理學 MANAGEMENT			3	3	3																	
	程式設計與應用 COMPUTER PROGRAMMING AND APPLICATIONS			3	3			2	1														
	統計學 STATISTICS			6	6					2	1	2	1										
	行銷管理 MARKETING MANAGEMENT			3	3					3													
	數位商務與管理 DIGITAL BUSINESS AND MANAGEMENT			2	2					2													
	投資學 INVESTMENT			2	2					2													
	成本與管理會計 COST & MANAGEMENT ACCOUNTING			4	4					2		2											
	數位行銷 DIGITAL MARKETING			3	3							3											
	科技管理 MANAGEMENT OF TECHNOLOGY			2	2							2											
	消費者行為 CUSTOMER BEHAVIOR			2	2							2											
	資訊管理 INFORMATION MANAGEMENT			3	3									3									
	統計應用軟體 STATISTICS APPLICATION SOFTWARE			3	3									1	2								
	財務管理 FINANCIAL MANAGEMENT			3	3									3									
	通路管理 CHANNEL MANAGEMENT			2	2									2									
	生產與作業管理 PRODUCTION & OPERATIONS MANAGEMENT			2	2											2							
	品牌管理 BRAND MANAGEMENT			3	3											3							
	行銷企劃實作 MARKETING PLANNING AND PRACTICE			2	2											2							
	人力資源管理 HUMAN RESOURCES MANAGEMENT			3	3											3							
	實務專題研究(一) TOPICS OF BUSINESS PRACTICAL APPLICATION I			1	1											1							
	物流管理 LOGISTICS MANAGEMENT			3	3												3						
	策略管理 STRATEGIC MANAGEMENT			3	3												3						
	供應鏈管理 SUPPLY CHAIN MANAGEMENT			2	2												2						
	顧客關係管理 CUSTOMER RELATIONSHIP MANAGEMENT			2	2												2						
	實務專題研究(二) TOPICS OF BUSINESS PRACTICAL APPLICATION II			1	1												1						
	組織行為 ORGANIZATIONAL BEHAVIOR			3	3													3					
	資料科學分析與應用 DATA SCIENCE ANALYSIS AND APPLICATIONS			3	3													3					
	創新與創業管理 INNOVATION AND ENTREPRENEURSHIP MANAGEMENT			3	3													3					
	合計// Subtotal				80	80	7	0	6	1	11	1	11	1	9	2	11	0	11	0	9	0	
	必修合計 // Subtotal, Compulsory				92	104	13	0	12	1	15	1	15	1	11	2	13	0	11	0	9	0	
	專業選修 Elective	校外實習-半導體職場實習(一) SEMICONDUCTOR WORKPLACE PRACTICE I			3	3	3																
		校外實習-半導體職場實習(二) SEMICONDUCTOR WORKPLACE PRACTICE II			3	3			3														
半導體產業職安與衛生 SEMICONDUCTOR INDUSTRY SAFETY AND HEALTH			3	3	3																		
校外實習-半導體職場實習(三) SEMICONDUCTOR WORKPLACE PRACTICE III			3	3					3														
校外實習-半導體職場實習(四) SEMICONDUCTOR WORKPLACE PRACTICE IV			3	3							3												
半導體現場作業與管理 INTRODUCTION FIELD OPERATIONS AND MANAGEMNET			3	3							3												
校外實習-半導體產業實務實習(一) SEMICONDUCTOR INDUSTRY PRACTICE I			3	3									3										
校外實習-半導體產業實務實習(二) SEMICONDUCTOR INDUSTRY PRACTICE II			3	3											3								
晶圓品質管理概論 INTRODUCTION TO WAFER QUALITY MANAGEMENT			3	3											3								
校外實習-半導體產業實務實習(三) SEMICONDUCTOR INDUSTRY PRACTICE III			3	3													3						

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Course List for Bachelor of Business Administration (BBA) - 4 Years Program- Evening Program, Department of Business Administration, School of Management, National Taipei University of Business
(Applicable to Students Admitted in Fall, 2025)

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				上 Fall		下 Spring		上 Fall		下 Spring		上 Fall		下 Spring		上 Fall		下 Spring		
				授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	
專業選修 Elective	校外實習-半導體產業實務實習(四) SEMICONDUCTOR INDUSTRY PRACTICE IV	3	3														3			
	科技英文實務 TECHNICAL ENGLISH PRACTICE	3	3												3					
	教學專業實習 PRACTICE OF PROFESSIONAL TEACHING	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)			教學輔助學習生 (不計入畢業最低總學分) Teaching assistant (Credits will be NOT counted toward total credits required for graduation.)	
	專題研究實習 PRACTICE OF TOPIC RESEARCH	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)			國科會、科技部、產學合作計畫 (不計入畢業最低總學分) Research assistant of the MOST projects and industry-academia cooperation projects. Credits will be NOT counted toward total credits required for graduation.	
	教育專案實習 PRACTICE OF EDUCATIONAL CASE STUDY	(8)	(8)	(1)		(1)		(1)		(1)		(1)		(1)		(1)			教育部、經濟部、勞動部或其他專案計畫 (不計入畢業最低總學分) Research assistant of the MOE projects, MEA projects, ML projects, and other project plans. Credits will be NOT counted toward total credits required for graduation.	
	合計// Subtotal	36	36	6	0	3	0	3	0	6	0	3	0	6	0	6	0	3	0	
畢業最低總學分數128(專業選修至少應修36學分) Total Number of Required Credits : 128 (Minimum of Electives Requiried:48Credits)																				

備註1: 依本校「學術倫理教育課程實施要點」規定：自107學年度起入學之大學部、專科部學生須完成「臺灣學術倫理教育資源中心」之「學術倫理教育」全部核心單元並通過總測驗，或修習其他管道之學術倫理教育課程6小時以上且持有修課證明者始得畢業。
Remark1: Students are required to take a course of academic ethics before graduation. Please refer to the requirement of the university.

備註2：專業必修、選修科目得視實際情況調整開課學期學年別。
Remark2: The semesters and academic years for offering required professional courses and elective courses may be adjusted according to actual circumstances.

備註3：專業選修課程至少應修36學分，可含外系專業必修及專業選修至多8學分(不含通識科目)。
Remark3: Students must take at least 36 credits of professional elective courses, which may include up to 8 credits (excluding general education courses) from required professional courses and elective courses of other departments.

備註4: 依本校「學生資訊能力檢核辦法」規定：自113學年度起入學之研究所、大學部、專科部學生須於畢業前達成本辦法列出之擇一資訊能力檢核認定項目者始得畢業。
Remark4: According to the school's "Regulations for Student Information Literacy Assessment," starting from the 2024 academic year, all incoming graduate, undergraduate, and college students must meet one of the information literacy assessment requirements listed in these regulations before they can graduate.